

Contact:

Anatoli Levine, IMTC President

alevine@avaya.com

John Ehrig, IMTC Executive Director

secretary@imtc.org

925.275.6600

First-Ever Scalable Video Coding Interoperability Test Successfully performed at the IMTC SuperOp! 2013

SAN RAMON, Calif. – June 25, 2013 -- The International Multimedia Telecommunications Consortium (IMTC) announces the successful completion of the first-ever Scalable Video Coding (SVC) interoperability test at the SuperOp! 2013, the premier Interoperability testing event of the telecommunications industry for multimedia communication standards and products.

Scalable Video Coding, or SVC, is a joint ITU-T and MPEG standard that allows the representation of compressed digital video at multiple temporal and spatial resolutions. Since its completion in 2007 it has been embraced by the entire videoconferencing industry and practically all vendors have announced support for it. The companies participating in the interoperability test included Blue Jeans Networks, Cisco, Magor, Polycom, Radvision an Avaya company and Vidyo. All test cases included calls made using standardized SIP signaling and included various scalability scenarios.

"SVC is a crucial component of any modern video communication system," said Dr. Alex Eleftheriadis, Chief Scientist and Co-founder of Vidyo, Inc., and Co-Chair of IMTC's SVC Activity Group. "With many vendors having incorporated versions of SVC either in development systems or in shipping products, it is essential to ensure that all different implementations are able to communicate with each other. This year's first-ever SVC interoperability test marks an important milestone for the industry," he added.

SuperOp! 2013, organized and conducted by the IMTC, is a significant annual testing event for the multimedia communications, videoconferencing and telepresence industries. This year it brought together in Porto, Portugal, on April 29 – May 3rd more than 85 engineers from 26 leading companies developing unified communications, video communication products and services worldwide. In addition to SVC, SuperOp! 2013 covered equipment and service interoperability on combinations of IP and 3G/4G networks, and covered a broad range of technologies such as OVCC profile, Voice over LTE, RCS, MPEG DASH, HTTP and traditional RTSP Streaming, HD Videoconferencing, TIP, Telepresence, as well as full spectrum of SIP- and H.323-based videoconferencing systems.

IMTC is also very pleased to announce we will celebrate our 20th anniversary with an exciting Anniversary Forum event, "Today and tomorrow of visual communications, building on 20 years of technology breakthroughs," including keynote presentations, technology updates and seminars, award ceremony and reception. The forum is scheduled for Oct. 8-10, 2013. For more details and to register for the 20th Anniversary Forum event please follow this link: <http://imtc.org/forum2013/>

About the International Multimedia Telecommunications Consortium (IMTC)

The IMTC is an industry-leading, non-profit organization whose mission is to promote and facilitate the development and use of interoperable, real-time, multimedia telecommunication products and services based on open international standards. The IMTC hosts interoperability testing events and demonstrations throughout the world. IMTC has hosted numerous events to test IMS, VoLTE, SIP, H.323, 3G-324M, TIP, 3G PS Streaming, and other Voice over IP products and services with each other. The IMTC Board of Directors includes representatives from AT&T, Cisco Systems, Ericsson, Huawei, Intel,

LifeSize Communications, Nokia, Polycom, Qualcomm, Radvision an Avaya Company, Samsung, Siemens Enterprise Communications and Vidyo. Membership is open to any interested party, including vendors of audio, document, and video conferencing hardware and software; academic institutions; government agencies; and non-profit organizations. The IMTC is making "Rich Media happen Anywhere, Anytime." Further information can be found at <http://www.imtc.org>.