



**Sponsorship Opportunities**  
**IMTC All Member Meeting**  
**October 15–16, 2014**  
**Microsoft Conference Center – Redmond, WA**

The IMTC All Member Meeting taking place on October 15–16, 2014 will be an exclusive event in a wonderful venue – the Microsoft Conference Center in Redmond, WA. As a Platinum sponsor, Microsoft is supporting us not only by providing the venue but also the necessary resources to make this meeting a success. We look forward to your sponsorship as well.

This meeting will provide an opportunity for members, non-members and guests to hear from leading industry experts on the status of technologies used in video conferencing and UC communications products and services. These technology updates will focus on industry standards like H.265/HEVC, WebRTC, Video codecs VP8/VP9, Cloud Services, Media Aware Network Element (MANE) and Software Defined Networking. The agenda will also explore current and future trends affecting video conferencing and unified communications.

The two-day program includes the following speakers, and many more:

- **Todd Haugen (Keynote Speaker)** – General Manager, *Microsoft*
- **Bernard Aboba** – Principal Architect, *Microsoft's Skype/Lync Group*, and Media Aware Network Element (MANE) Task Group Chair
- **Alex Eleftheriadis** – Co-Founder/Chief Scientist, *Vidyo* and Video Task Group Chair
- **Stefan Slivinski** – Principal Engineer, *Lifesize Communications*
- **Tom-Erik Lia** – Co-Founder/CEO, *Videxio*
- **Emmanuel Weber** – Director of Engineering, *BlueJeans Network*
- **Renganathan Ramamoorthy** – Product Manager, *Google*
- **Pascal Menezes** – Principal Program Manager and UC SDN Task Group Chair, *Microsoft*

Agenda topics include reviews on:

- Internet Audio and Video Technologies
- Mobility – IMS, LTE, VoLTE
- Video Coding Solutions for embedded systems
- Unified Communications Software Defined Networking and Future Technologies
- Emerging Communication Offerings (WebRTC, IoT)
- Telecommunication Infrastructure and Cloud Service Solutions
- Audio Coding for the new UC Cloud



## **Sponsorship Prospectus**

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### **Platinum Level – \$15K (1 available)**

- Premier placement of logo on member meeting website
- Keynote
- Logo inclusion on marketing materials including signage and email communications.
- One full page ad in the program brochure
- 10 free passes
- Giveaway option (must bring their own, subject to IMTC approval)

### **Gold Level – \$10K (3 available)**

- Logo inclusion on marketing materials including website, signage and email communications.
- One half page ad in the program brochure
- 4 free passes
- Lunch sponsorship with announcement and signage (tent placement on tables)
- First gold sponsorship gets company name on (IMTC provided) lanyards
- Recognition during first daily welcome as a Gold sponsor
- Giveaway option (must bring their own, subject to IMTC approval)

### **Silver Level – \$5K (3 available)**

- Logo inclusion on marketing materials including website, signage and email communications.
- One 1/4 page ad in the program brochure
- 2 free passes
- Break sponsorship with announcement and signage (tent placement on tables)
- Giveaway option (must bring their own, subject to IMTC approval)



## Sponsorship Agreement

Please be aware that by signing and returning this agreement, you agree with the sponsorship details as presented and understand your company is financially responsible for all sponsorships selected.

NAME

TITLE

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COMPANY

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ADDRESS

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CITY

STATE/PROVINCE/ZIP

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PHONE

FAX

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EMAIL

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Sponsorship Level (Please check the applicable sponsorship)

\_\_\_\_\_ Platinum USD \$15,000

\_\_\_\_\_ Gold USD \$10,000

\_\_\_\_\_ Silver USD \$5,000

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

Upon completion of this form, please email to Nathalie Mariano ([nmariano@inventures.com](mailto:nmariano@inventures.com)) and we will send an invoice for the sponsorship. Please note that sponsorships will be awarded on a first come, first served basis.