



OPEN VISUAL COMMUNICATIONS CONSORTIUM



IMTC ADDS OVCC INTEROPERABILITY TESTING TO SUPEROP! 2013 PROGRAM

OVCC members and SuperOp! participants will test OVCC visual communications service scenarios across multiple vendors, devices

SAN RAMON, Calif. – March 25, 2013 – Open Visual Communications Consortium, the organization that enables service providers to deliver a consistent visual communications experience to enterprise customers across networks and devices, will test OVCC interoperability scenarios at SuperOp! 2013 April 26 through May 4 in Porto, Portugal. IMTC invited OVCC members to the flagship interoperability event following the market launch of the first OVCC compliant video services in December.

Organized and conducted by the IMTC annually, [SuperOp!](#) hosts the world's leading companies developing multimedia telecommunications products and services worldwide. SuperOp! is well-known for enabling unprecedented opportunities to perform rigorous interoperability testing and is a "must-do" event for equipment manufacturers and service providers developing new product, service and feature releases.

"Both IMTC and OVCC members are working to advance the use of multimedia telecommunications, which is reflected by the two groups' many shared member companies. We are pleased to offer solution-level OVCC testing scenarios at SuperOp!," said Anatoli Levine, president of IMTC and director of Product Management for Radvision, an Avaya company. "The unique testing environment SuperOp! provides to participants is proven to enhance service levels for their multimedia telecommunication users."

OVCC members [launched the first wave](#) of OVCC compliant enterprise video services in December with six service providers and a groundbreaking interconnect network. OVCC members developed a technical and commercial blueprint that enables more enterprise users to visually collaborate with more people, more simply. It predictably interconnects and monetizes service providers' video exchanges, which should accelerate adoption of visual collaboration services.

The OVCC testing, open to any SuperOp! attendees with relevant products or solutions, joins the standing SuperOp! roster of SIP, H.323, TIP, H.264 SVC, IMS, VoLTE and MPEG DASH technologies to be tested.

"SuperOp! is an excellent opportunity to test solution-level scenarios with multiple equipment and software companies – an almost real-world experience -- and expand upon OVCC internal interoperability testing," said Clint Edwards, chairman of the OVCC Technical Committee. "We are working to add more service providers to this first wave and subsequent waves of OVCC compliant services. SuperOp! testing will enhance OVCC architecture documentation, helping to identify any interoperability issues or



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exceptions for resolution, and ultimately help OVCC members deliver consistently high-quality visual communications to enterprise users everywhere.”

SuperOp! 2013 will be held at the Porto Palacio Congress Hotel and Spa in Porto, Portugal. [Register](#) today.

About the International Multimedia Telecommunications Consortium (IMTC)

The IMTC is an industry-leading, non-profit organization whose mission is to promote and facilitate the development and use of interoperable, real-time, multimedia telecommunication products and services based on open international standards. The IMTC hosts interoperability testing events and demonstrations throughout the world. IMTC has hosted numerous events to test IMS, VoLTE, SIP, H.323, 3G-324M, TIP, 3G PS Streaming, and other Voice over IP products and services with each other. The IMTC Board of Directors includes representatives from AT&T, RADVISION, an Avaya Company, Cisco Systems, Ericsson, Huawei, Intel, LifeSize Communications, Nokia, Polycom, Siemens Enterprise Communications, Qualcomm, Samsung and Vidyo. Membership is open to any interested party, including vendors of audio, document, and video conferencing hardware and software; academic institutions; government agencies; and non-profit organizations. The IMTC is making “Rich Media happen Anywhere, Anytime.” Further information can be found at <http://www.imtc.org>.

About OVCC

Open Visual Communications Consortium is a group of global video exchange providers, network providers and equipment manufacturers that have united to expand video communications and simplify video calls. OVCC members will create multi-vendor, multi-network specifications offering a technical blueprint and business model to support the full spectrum of video systems, from immersive telepresence and room-based systems, to high definition and standard definition, and from desktop clients to mobile devices. [Join](#) the OVCC by visiting us at ovcc.net.

Open Visual Communications Consortium is a non-profit organization under Section 501(c)(6) of the Internal Revenue Code.

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