



## **IMTC Announces 21<sup>ST</sup> Annual SuperOp! Multimedia Products and Services Interoperability Testing Event**

*Featuring IoT Workshop for Unified Communications Applications*

**San Ramon, CA – March 1, 2016** – The International Multimedia Telecommunications Consortium (IMTC) announces that **SuperOp! 2016** will be held May 14 – 20, 2016, at the Loews Royal Pacific Resort in Orlando, Florida. SuperOp! is the premier international interoperability testing event of the year for Unified Communications (UC) and multimedia technologies and is open to all interested parties.

Organized and conducted annually by the IMTC, SuperOp! hosts the leading companies developing multimedia telecommunications products and services worldwide. It brings together industry leaders from around the world to ensure that their unique versions of video, audio, client devices, software and cloud systems interoperate seamlessly to further improve product performance and the collaboration experiences for end users. Participants include multimedia communications equipment manufacturers, protocol stack vendors, network infrastructure vendors, device manufacturers and startup companies.

This year the SuperOp! will also feature an IoT workshop, focusing on using IoT in the context of Unified Communications (UC). Planned topics will include use-cases, a UC IoT reference model and adaptation architectures, a Software Define Networking (SDN) model to interface to IoT, Sensors and APIs with UC as hubs, UC hubs interfaces to IoT infrastructure, and UC components as IoT elements.

Testing is planned to include multimedia technologies and protocol standards such as WebRTC (including WebRTC video codecs H.264, VP8, and VP9), H.264 (AVC and SVC), H.265 HEVC, SIP over IPv6, SIP and H.323 videoconferencing, telepresence/TIP, Packet Switched Streaming (PSS) (including HTTP and MPEG-DASH streaming), IMS, VoLTE, GSMA RCS, video over LTE, and many others. Because of this diversity of equipment, protocols and vendors, it is not practical or economical for a single organization to duplicate such a large-scale and broad test lab environment.

SuperOp! provides a unique opportunity to any company that produces multimedia communications solutions to test interoperability of their products and services at an unprecedented level. The SuperOp! Rules of Engagement ensure that all tests are performed in confidence and no specific test results will be publicized.

“Duplicating the wide diversity of equipment, protocols and vendors available at SuperOp! would be extremely costly and impractical for any company to do in its own test lab,” said Anatoli Levine, IMTC President and Director of Product Management for Spirent Communications. “We strongly encourage and invite IMTC members to participate and for non-member companies to apply to participate as well.”

SuperOp 2016 Platinum sponsors include Cisco, Polycom and Vidyo. A variety of cost-effective sponsorships are still available and provide a great opportunity for companies to position themselves as leaders in the multimedia telecommunications industry and show their commitment to standards and interoperability.

More information regarding the event is available [here](#) or please direct all inquiries to [superop@imtc.org](mailto:superop@imtc.org)

**About the International Multimedia Telecommunications Consortium (IMTC)**

The IMTC is an industry-leading, non-profit organization whose mission is to promote and facilitate the development and use of interoperable, real-time, multimedia telecommunication products and services based on open international standards. The IMTC hosts interoperability testing events and demonstrations throughout the world. IMTC has hosted numerous events to test IMS, VoLTE, SIP, H.323, 3G-324M, TIP, 3G PS Streaming, and other Voice over IP products and services with each other. The IMTC Board of Directors includes representatives from Avaya, Cisco Systems, Ericsson, Hewlett Packard Enterprise, LifeSize Communications, Microsoft, Polycom, Qualcomm, Spirent, Unify and Vidyo. Membership is open to any interested party, including vendors of audio, document, and video conferencing hardware and software; academic institutions; government agencies; and non-profit organizations. The IMTC is making “Rich Media happen Anywhere, Anytime.” Further information can be found at <http://www.imtc.org>

Contact:  
John Ehrig  
IMTC Executive Director  
925.275.6677  
[jehrig@inventures.com](mailto:jehrig@inventures.com)

###